

**STUDENT AND FAMILY PRIVACY RIGHTS**

The County Board of Education respects the rights of students and their parents/guardians with regard to the privacy of their personal beliefs and the confidentiality of their personal information. The County Superintendent of Schools or designee shall develop regulations to ensure compliance with law when the Santa Cruz County Office of Education (COE) requests, retains, discloses, or otherwise uses the personal information of its students and their families.

The regulation shall, at a minimum, address the following:

1. Whether the COE may collect the personal information of students for marketing or sale
2. How the COE will administer surveys that may request information about the personal beliefs and practices of students and their families
3. The rights of parents/guardians to inspect:
  - a. Survey instruments requesting information about their personal beliefs and practices or those of their children
  - b. Instructional materials used as part of their children's educational curriculum
4. Whether the COE may administer any nonemergency invasive physical examination or screening
5. Notifications the COE will provide to students and parents/guardians with respect to their privacy rights

The County Superintendent or designee may consult with parents/guardians regarding the development of the procedures. (20 USC 1232h)

*Adopted: 10/16/2014*