

**SANTA CRUZ COUNTY BOARD OF EDUCATION  
REGULAR BOARD MEETING  
February 17, 2011  
Approved Minutes**

**1.0 ROLL CALL AND ESTABLISHMENT OF QUORUM**

Roll Call

Board Present

Jack Dilles  
Aaron Hinde  
Arnold Levine  
Gina Locatelli  
Vic Marani  
Dana Sales  
George Bud Winslow  
Michael Watkins, Secretary

Staff Present

Cindy O'Conner  
Theresa Rouse  
Bryan Wall  
Jean Gardner  
Kyle Rucker  
Brunella Deeds  
Heather Hutchison  
Elizabeth Burnham  
Johnny Rice

**2.0 PLEDGE OF ALLEGIANCE**

Pledge of Allegiance

Superintendent Watkins led the Pledge of Allegiance.

**3.0 APPROVAL OF AGENDA**

It was M.S.C. (Hinde/Winslow) to approve the agenda as submitted.

Approval of Agenda

Ayes: Unanimous  
Noes: None  
Abstain: None  
Absent: None

Action# 826

**4.0 REMARKS FROM THE AUDIENCE**

Remarks From  
the Audience

Archie Douglas, Pacific Collegiate School (PCS) Principal, invited the Board to attend the PCS admissions lottery at 5:00 p.m. this evening and thanked the Board for their support. Mr. Douglas informed the Board that PCS had approximately 570 applicants for admission.

**5.0 CONSENT AGENDA**

Consent Agenda

It was M.S.C. (Levine/Winslow) to approve the Consent Agenda as submitted.

Action #827

- 5.0.1** Minutes of Board Meeting of January 20, 2011
- 5.0.2** Donations
- 5.0.3** Routine Budget Revisions
- 5.0.4** Election of county representative to CSBA Delegate Assembly

Ayes: Unanimous  
Absent: None  
Abstain: None

**5.1 DEFERRED CONSENT ITEMS**

There were no deferred consent items.

Deferred Consent  
Items

**6.0 CORRESPONDENCE**

There was no correspondence.

Correspondence

**7.0 UNFINISHED BUSINESS**

There was no unfinished business.

Unfinished Business

**8.0 NEW BUSINESS / ACTION ITEMS**

New Business/Action

**8.1 Adopt Resolution #11-1 to support placing a revenue extension measure on the ballot**

Trustee Levine stated that, while it is difficult to say yes to tax increases, education is in dire danger, as are other important state programs, and he urged the Board to support this resolution to prevent further cuts to schools.

Adopt Resolution  
#11.1 to support  
placing a revenue  
extension measure on  
the ballot

Action # 828

Trustee Winslow concurred with Trustee Levine, noting approval of this resolution was not a directive on how to vote, but merely supporting placing the measure on the ballot.

Trustee Dilles stated that he does not like the consequences of not placing a revenue extension on the ballot and encouraged Trustees to support the resolution.

Trustee Locatelli agreed with other Trustee remarks, but suggested amending the resolution to delete "opposes a cuts only budget and" in the last whereas.

After further discussion, it was M.S.C. (Sales/Winslow) to approve Resolution #11-1 with recommended amendment.

Ayes: Dilles, Hinde, Levine, Locatelli, Marani, Sales, Winslow  
Noes: None  
Absent: None  
Abstain: None

**8.2 Adopt Resolution # 11-2, Allowing the Santa Cruz County Superintendent of Schools to temporarily loan cash to Santa Cruz County School Districts**

Pursuant to Education Codes 42621 and 42622, the County Superintendent of Schools, with the approval of the County Board of Education, may make temporary transfers to any school district which does not have sufficient money to its credit to meet current operating expenses.

Adopt Resolution  
#11-2, Allowing the  
Santa Cruz County  
Superintendent of  
Schools to  
temporarily loan cash  
to Santa Cruz County  
School Districts

Action #829

Jean Gardner, Director of Fiscal Services, informed the Board that Ed Code gives County Offices' of Education specific authority to loan to districts. She continued that the state is solving their financial problems by deferring payments to education, while schools still need to pay their employees and vendors. Ms. Gardner said that between

the months of April and June schools districts are not able to borrow from other entities, and the ability for the SCCOE to loan to districts would be of great benefit.

In response to a question from Trustee Levine, Ms. Gardner stated that neither private or charter schools were eligible to receive a loan.

Trustee Hinde noted approving the resolution to permit the ability to loan to districts was a balanced and fair way to support school districts and benefit students.

Trustee Dilles stated it was appropriate for the SCCOE to leverage our solvent position.

Trustee Winslow stated he felt this a wonderful opportunity for the Board and Superintendent to approve the resolution.

Trustee Marani relayed that this is exactly the kind of thing this Board is here for and it is good to be able to help districts and kids. He continued that the state put districts in a difficult situation and he is proud to be part of this organization, and noted this action is unprecedented for this board.

In response to questions, Ms. Gardner stated that it did not appear that any of the districts would require a loan, but should something unexpected occur, this could cover districts' needs.

Superintendent Watkins inquired about Santa Cruz City Schools budget status, noting it appeared they may have a negative certification in 2012-2013. Ms. Gardner stated that the SCCOE Business Department works very closely with Santa Cruz City Schools and that they have put one time solutions in place rather than ongoing solutions, which will result in the problem resurfacing. She noted that currently Santa Cruz City Schools cash is adequate for the current year, but believes next year will be much worse.

Trustee Sales stated that all of the comments were excellent and was appreciative of the thought that went into crafting this solution.

It was M.S.C. (Sales/Winslow) to approve Resolution #11-2.

Ayes:	Dilles, Hinde, Levine, Locatelli, Marani, Sales, Winslow
Noes:	None
Absent:	None
Abstain:	None

- 8.3 Approve Consolidated Application for Funding Categorical Programs**  
Following discussion, it was M.S.C. (Levine/Dilles) to approve submittal of the Consolidated Application for Funding Categorical Programs.

Ayes: Unanimous  
Noes: None  
Abstain: None  
Absent: None

Approve Consolidated Application for Funding Categorical Programs

Action # 830

**9.0 REPORTS/DISCUSSION/INFORMATION ITEMS**

- 9.1 Information Item: Labor Negotiations – “Sunshine” the California School Employees Association (CSEA), Chapter #484, 2011-2012 Negotiations Proposal to the Santa Cruz County Superintendent of School’s**

Heather Hutchison, co-president, California School Employees Association, Chapter #484, “sunshined” the 2011-2012 negotiations proposal to the County Superintendent of Schools. Copy of proposal included on file with these minutes.

Reports/Discussion Information Items Information Item: Labor Negotiations - “Sunshine” California School Employees Association (CSEA) Chapter #484 2011-12 Negotiations Proposal to the County Superintendent of School’s

- 9.2 Information Item: Labor Negotiations – “Sunshine” the County Superintendent of School’s 2011-2012 Negotiations Proposal to the California School Employees Association, Chapter #484**

Bryan Wall, Deputy Superintendent, “sunshined” the 2011-2012 County Superintendent of Schools’ negotiations proposal to the California School Employees Association (CSEA), Chapter #484. Copy included on file with these minutes.

Information Item: Labor Negotiations- “Sunshine” the County Superintendent of School’s 2011-12 Negotiations Proposal to the California School Employees Association, Chapter #484

- 9.3 Information Item: Labor Negotiations – “Sunshine” the Santa Cruz Education Association’s 2011-2012 Negotiations Proposal to the County Superintendent of School’s**

Elizabeth Burnham, co-president, Santa Cruz Education Association, “sunshined” the 2011-2012 negotiations proposal to the County Superintendent of Schools. Copy included on file with these minutes.

Information Item: Labor Negotiations - “Sunshine” the Santa Cruz Education Assoc. 2011-2012 Negotiations Proposal to the County Supt. of School’s

- 9.4 Information Item: Labor Negotiations – “Sunshine” the County Superintendent of School’s 2011-2012 Negotiations Proposal to the Santa Cruz Education Association**

Bryan Wall, Deputy Superintendent, “sunshined” the 2011-2012 County Superintendent of Schools’ negotiations proposal to the Santa Cruz Education Association. Copy included on file with these minutes.

Information Item: Labor Negotiations - “Sunshine” the County Superintendent of School’s 2011-12 Negotiations Proposal to the Santa Cruz Education Association

**9.5 Superintendent's Report**

County Superintendent of Schools, Michael C. Watkins,  
Reported on activities and matters of interest since  
January 20, 2011.

Superintendent's  
Report

**CCSESA – Quarterly Meeting**

The California County Superintendents Educational Services Agency met January 24-26th. We received information on the state budget, Associate Superintendent Theresa Rouse was approved as the Curriculum and Instruction Steering Committee (CISC) Treasurer, and we approved legislative priorities. Discussion items covered many topics, including elimination of funding for AB 3632 Mental Health Services for 2010-11.

**Region 5 Meeting**

Superintendent Watkins met with Mike Sanchez, San Benito COE Superintendent, Nancy Kotowski, Monterey COE Superintendent, and Chuck Weis, Santa Clara COE Superintendent to discuss regional programs and opportunities for our counties to collaborate and share resources.

**Mid-Year Alternative Education Graduations**

On January 26<sup>th</sup> our Alternative Education Programs held three mid-year graduation ceremonies with 73 students graduating from 10 sites. As always, the ceremonies were moving and the student's journey's inspiring.

**State Superintendent of Public Instruction Tom Torlakson Reception**

Superintendent Watkins attended a reception hosted by Tom Torlakson where he discussed his priorities, of which include Career and Technical Education (CTE), technology, full funding for education, and closing the achievement gap.

**Pajaro Valley Chamber of Commerce Woman of the Year**

On January 29<sup>th</sup> the Pajaro Valley Chamber of Commerce honored our very own Jody Belgard Akimoto as Woman of the Year at their annual awards dinner. Jody was honored for her contributions to the community over the years, which include being credited with saving the Santa Cruz County Fair.

**Foothill High School WASC Visitation**

Superintendent Watkins visited Foothill High School, an alternative school, as chair of a visiting Western Association of Schools and Colleges (WASC) team. WASC is recognized as one of six regional associations that accredit public and private schools, colleges, and universities in the United States.

**School Administrators Breakfast and County Board Trustees Dinner**

On February 2<sup>nd</sup> SCCOE hosted a breakfast for school administrators from Monterey, San Benito, and Santa Cruz counties at the Cocoanut Grove. We were privileged to have keynote speaker Yong Zhao, a university distinguished professor at the College of Education, Michigan State University and currently Presidential Chair and Associate Dean for Global Education, College of Education at the University of Oregon. Dr. Zhao is the author of *Catching Up or Leading the Way*, a remarkable book that is changing the debate about what is wrong and what is right with American education, and where it should be headed. That same evening SCCOE hosted a dinner for Santa Cruz County School Board Trustees where Dr. Zhao was again the keynote speaker.

### **Criminal Justice Coordinating Council/BASTA**

At the last BASTA meeting the committee recommended that we move forward with re-forming the Criminal Justice Coordinating Council.

### **Rotary Club of Capitola-Aptos**

On February 3<sup>rd</sup> Superintendent Watkins attended the Capitola-Aptos Rotary Club's Comedy Night for Charity 2011. The evening featured comedian and motivational speaker Michael Pritchard. Proceeds from the event support their annual community grants program, which some of our students are recipients of.

### **Leadership Santa Cruz**

On February 4<sup>th</sup> SCCOE hosted community participants in Leadership Santa Cruz, where their focus was on Education. Participants received information on public schools and the successes and challenges we face, followed by visits to local school sites in north and South County. The day concluded with a visit to UCSC where Cabrillo College President, Brian King, addressed the group.

### **Human Race Walkathon & Fun Run**

Superintendent Watkins met with leaders of the Human Race to discuss SCCOE participation. The Human Race is a fantastic way to raise money for programs, with 100% of proceeds staying in Santa Cruz County. The Volunteer Center collects 10-25% to offset event costs, and 75-90% of funds go directly to the programs in need. In 2010 Human Race participants raised over \$200,000 for local schools and non-profits.

### **Early Retirement Incentive**

The Santa Cruz County Office of Education is pleased to announce that it will be offering an Early Retirement Incentive to qualifying employees. This incentive will provide eligible employees with a one-time payment at separation (June 30, 2011) of 15% of salary. The offering is meant to benefit the SCCOE with a combination of cost savings and/or position savings.

### **Special Education Staff Meeting**

In response to the article published in the Santa Cruz Sentinel, Superintendent Watkins met with staff from the special education department on February 15<sup>th</sup> to discuss the potential effects of Santa Cruz City Schools taking back special education programs.

### **Project Impact**

Superintendent Watkins met with Project Impact instructors at their final class to evaluate this year's program and determine direction for the program in the future. Candidates are now qualified for tier one and can clear their credentials in December.

### **SCCOE Football Team Winners**

Deputy Superintendent (and Co-Commish) Bryan Wall and Superintendent Watkins took the overall winning football team, Sarah Nava, Diane Oyler, Brenda Ruiz, Christina Herrera, and Sita Moon, also known as team "Bubbalicious", to lunch at El Palomar to celebrate their team victory. Congratulations!

### **Managers' Meeting**

On February 9<sup>th</sup> Keenan and Associates gave SCCOE managers a comprehensive presentation on workplace safety and provided staff with useful resources.

### **Green Valley Community School**

The Coalition for Adequate School Housing (C.A.S.H.) and the American Institute of Architects, California Council (AIACC) have awarded Green Valley Community School an Award of Honor in the Project in Design category of the 2011 C.A.S.H./AOACC Leroy F. Greene Design + Planning Awards Program. In addition to receiving a Design Award Certificate at the 32<sup>nd</sup> Annual Conference, our school will be highlighted in a professionally produced video during the awards ceremony.

### **CAAASA State Conference**

The California Association of African-American Superintendents (CAAASA) held their state conference in Sacramento February 9-11. As a member of the conference planning committee, Superintendent Watkins conducted two workshops for aspiring superintendents. His presentations included mentoring and support for future superintendents and he was also presented with an award in recognition of his support and contributions to the CAAASA organization.

### **ROP Professional Development**

Superintendent Watkins attended the ROP Professional Development meeting on February 15<sup>th</sup> at Watsonville High School. The meeting was focused on infusing technology in the classroom.

### **Detention and Equity Reform in Santa Cruz**

Today the Annie E. Casey Foundation Juvenile Detention Alternatives Initiative and Santa Cruz Probation are hosting Celebrate Detention & Equity Reform in Santa Cruz.

### **Board Retreat – March 4<sup>th</sup>**

The SCCOE Board has a retreat planned March 4<sup>th</sup> at Monarch Cove.

### **SCCOE Communications Plan**

The SCCOE has contracted with the editor of the Press Banner, Peter Burke to assist with the implementation of the SCCOE Communications Plan.

### **Proposed Partnership with KION**

Superintendent Watkins met with Robert Martinez, Local Sales Manager of KION, Fox 35, Telemundo, and The CW to discuss a comprehensive media campaign to build positive community awareness of programs and opportunities that assist to enrich the student experience in Santa Cruz County. The campaign strategy would be to create and launch a series of vignettes to capture the attention of students, parents, administrators, and local employers.

### **CCSESA State & Federal Legislative Committee**

As a member of the CCSESA Legislative Committee Superintendent Watkins participated in a conference call where they discussed CCSESA Legislative Priorities for 2011-12. CCSESA seeks to advocate for effective policies and adequate resources through involvement in state and federal legislative processes.

#### **State Priorities Include:**

- Efficiency and Effectiveness – Online Learning
- County Superintendents Roles & Responsibilities
- Resources for Public Schools
- Revenue Options
- Standards-based Curriculum
- Academic Support and Assistance.

#### **Federal Priorities Include:**

- Association of Educational Service Agencies (ESEA) Reauthorization
- Full Funding for Federally Mandated Programs
- Broadband Access

### **Senator Blakeslee Roundtable**

Superintendent Watkins was invited to join Senator Blakeslee for a community leader's roundtable on Friday, March 4<sup>th</sup>. The topic will be gang violence and at risk youth. Senator Blakeslee is seeking information on local efforts undertaken by leaders from local government, public safety, and education to combat gang violence and intervene with at risk youth and to how he may assist by engaging the state as a strategic partner and to represent our interest and objectives in Sacramento.

## **9.6 Board Trustee Report (3 minutes each)**

### **Board Trustee Report**

Trustee Hinde reported that he attended the Santa Cruz County Board Trustee dinner, hosted by SCCOE, on February 2<sup>nd</sup>, and agreed with Dr. Zhao's speech regarding the importance of creativity and diversity in schools. He also attended the Fallen Officer Foundation fundraiser, which benefits families of police officers and firefighters; attended a meeting to review legal representation for SCCOE; attended a Scotts Valley of Chamber mixer where he spoke with Beth Hollenbeck, band and choir teacher at Scotts Valley High School, who is working on installing a recording studio at Scotts Valley High, supported by outside sources.

Trustee Sales reported that he met to review SCCOE legal representation, and met with Board President, Vic Marani, to discuss goals.

Trustee Locatelli reported that she was a guest speaker at the Pajaro Valley Republican Club where she spoke about the SCCOE Board, and she was invited by Watsonville City Council member, Nancy Bilicich, to discuss the Watsonville Adult Education program. Trustee Locatelli also attended the Alternative Education graduations; the countywide school board member dinner on February 2<sup>nd</sup>;



The Ronald Reagan dinner where Larry Greenfield was the guest speaker; met to discuss SCCOE legal representation; and met with Mary Hart regarding the SCCOE budget. Ms. Locatelli also reported that she has been attending constitution classes through the Freedom Forum for five months and that classes are open to the public and held at the Quaker House.

Trustee Dilles reported that he attended the beginning of the Santa Cruz County School Boards Association meeting and a dramatic presentation by Santa Cruz High students about discrimination, tolerance, and difficult situations kids face. He also attended a family game night at Green Acres Elementary and the BASTA meeting.

Trustee Winslow reported that CSBA is supporting a bill related to funding mental health services. He distributed copies of PCS contributions, and stated he would like to know what the sum of the contributions are used for. He also stated that he would like to attend the NSBA conference in San Francisco in April. Mr. Winslow had the pleasure of presenting Assemblymember Bill Monning with a certificate at a women's group, where the Assemblymember spoke. Trustee Winslow also informed the Board that he resented having a three minute time limitation for his Trustee report.

Trustee Levine reported that he attended the Alternative Education graduations. He also attended the countywide school board dinner On February 2<sup>nd</sup>; attended the Agenda meeting; attended the Santa Cruz City School Board meeting to hear about their policy updating process; attended the Lion's Club meeting where five students spoke on border issues; and he attended the Watsonville Adult Education WASC reception.

President Marani reported that he was privileged to hear Dr. Zhao at the administrator's breakfast. He also announced the opportunity to be a judge at the Santa Cruz County Science Fair on Saturday, March 12<sup>th</sup>. Mr. Marani stated that he is continuing to meet with individual Board members, and met with Trustee Sales. President Marani attended the agenda meeting and traveled to Monterey COE to view their hearing of the Bayview Charter School to learn more about the process. President Marnai announced the Scrabble Tournament is scheduled for April 30<sup>th</sup> and that all funds raised support local schools, the law library and Teen Peer Court.

President Marani also thanked Trustee Hinde for his innovative ideas, including exploration of reducing the number of SCCOE Trustees from seven to five as a potential cost saving measure. Trustee Hinde stated he was currently gathering information on the process and cost.

**10.0 AD HOC COMMITTEE REPORTS (if any)**

Ad Hoc Committees

The Legal Review committee met to review past methodology. The committee asked Deputy Superintendent Wall to poll districts who are not currently members of the consortium, and those that are members to get input and direction.

Trustee Dilles reported that the Policy committee had a conference call prior to this Board meeting with Kevin Brown of CSBA to discuss utilizing CSBA policy services, which include timely updates. Mr. Dilles stated that the committee recognizes the need for outside Assistance and implementing the CSBA service would be inexpensive, timely, and efficient. Additionally, CSBA stands behind their policies legally and can tailor them for a COE versus a district.

**11.0 ADDITIONS, IF ANY, TO FUTURE BOARD AGENDA ITEMS**

Additions, If Any, To  
Future Board Agenda  
Items

The Policy committee requested placing approval of contracting with CSBA to update policies on the March 17 agenda.

President Marani reminded Trustees that if they wish an item to be placed on a future agenda they should submit the request in writing to Cindy O'Conner.

**12.0 SCHEDULE OF MEETINGS and COMING EVENTS**

February 23, 2011 5:00 p.m. – 6:00 p.m.	SCCOE Special Education Art Reception Santa Cruz County Office of Education
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March 4, 2011 8:00 a.m. – 12:00 p.m.	Board Retreat – Monarch Cove 620 El Salto Dr., Capitola, CA 95010
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The Board requested a facilitator for the retreat, for which Superintendent Watkins said he would make a recommendation to President Marani.

Trustee Locatelli requested retreat agenda items include 21<sup>st</sup> century skills and future planning for the COE.

Thursday, March 17, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Santa Cruz County Office of Education
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Thursday, April 21, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Watsonville City Hall
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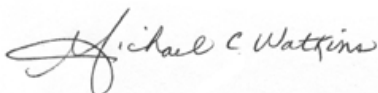
Thursday, May 19, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Santa Cruz County Office of Education
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Thursday, June 16, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Possibly Scotts Valley City Hall
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**13.0 ADJOURNMENT**

President Marani adjourned the meeting at 3:46.

Respectfully Submitted,



Secretary to the Board